LinkedIn Growth Hacking Masterclass

Course Content

Getting Started
3 Topics

Collapse

Lesson Content 33% COMPLETE | 1/3 Steps

- [x] Intro to the course
- [ ] How you should approach the course & controls of the player
- [ ] Types of LinkedIn Profiles

The Process
4 Topics

Collapse

Lesson Content 75% COMPLETE | 3/4 Steps

- [x] Overview of the process (DONT SKIP EVEN A SECOND)
- [x] Defining your goal
- [x] Building a Buyer Persona
- [ ] Next Steps

Profile Optimisation
11 Topics

Collapse

Lesson Content 0% COMPLETE | 0/11 Steps

- [ ] What does profile search optimisation mean
- [ ] What happens when you rank for your keywords
- [ ] What to optimise profiles for
- [ ] Profile & Cover Picture Optimisation
- [ ] Optimising cover pictures for Mobile
- [ ] Adding Menu to your linkedIn profile
- [ ] Profile search optimistion cheatsheet
- [ ] Making the changes
- [ ] Profile research using tool (Bonus)
- [ ] Getting endorsements in scale (automation)
- [ ] Getting Reccomendations in scale?

Automation
4 Topics

Collapse

Lesson Content 0% COMPLETE | 0/4 Steps

- [ ] Caution
- [ ] Top tools - advancantages and disadvantages
- [ ] My recommended tool Demo
- [ ] Proxy Setup & Limits

Connection Growth
8 Topics

Collapse

Lesson Content 0% COMPLETE | 0/8 Steps

- [ ] What are connections & why are they important
- [ ] Connecting using LinkedIn Search (Automation)
- [ ] Conneting with your cometitors connections
- [ ] Connecting using competitors active followers
- [ ] Connecting using Groups
- [ ] Automating invitations using custom messages (Tool 1)
- [ ] Automating invitations using custom messages (Tool 2)
- [ ] Auto-accepting and withdraw

Sales Hacking
5 Topics

Collapse

Lesson Content 0% COMPLETE | 0/5 Steps

- [ ] Sales navigator intro and finding leads
- [ ] Exporting SN profiles and converting them to regular ones + Finding emails and connecting automatically
- [ ] Sending emails automatically
- [ ] Email Sequences for best results
- [ ] Creating custom audience on FB using LinkedIn

Content Hacking
15 Topics

Collapse

Lesson Content 0% COMPLETE | 0/15 Steps

- [ ] What is content, why is it important and how to automate posting
- [ ] How will content help you in business (Dont Skip)
- [ ] Images vs Videos vs Just content Vs LinkedIn Pulse
- [ ] Where to find great content
- [ ] Content Hacks to keep in mind
- [ ] How to frame content on LinkedIn (Important)
- [ ] How to hijack someone else's post
- [ ] Type of content which you should definately ignore
- [ ] How to create viral style videos
- [ ] Best time to post
- [ ] Generate traffic to your website and leads using content
- [ ] How to keep up to content delivery promises made on LinkedIn
- [ ] How to steal other's leads on LinkedIn and how to prevent
- [ ] Finding and working with influencers on Linkedin
- [ ] LinkedIn Pods to hack engagement (Bonus)

My Overall LinkedIn Strategy

My $11K Connection Strategy
4 Topics

Collapse

Lesson Content 0% COMPLETE | 0/4 Steps

- [ ] Outline (Dont Skip)
- [ ] Removing unwanted connections
- [ ] Finding the right connections using LH (secondary account)
- [ ] Converting Urls & Sending invites

Special Bonus Videos
4 Topics

Collapse

Lesson Content 0% COMPLETE | 0/4 Steps

- [ ] How to get Sales Navigator for Free for LIFE
- [ ] How to get PB for FREE for LIFE
- [ ] How to extend Free trial of almost any tool for FREE
- [ ] Free LinkedIn Profile review by Vaibhav Sisinty